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MILESTONE DISTRIBUTORS ANNOUNCES EXPANSION OF U-LINE INTO 13 MIDWESTERN STATES

Dallas, Texas - February 14, 2017 - Milestone Distributors (Milestone) is pleased to announce that it is expanding its existing distribution partnership with U-Line into 13 Midwestern states. Already partnered in Texas, Arizona, New Mexico, Southern Nevada, Western Arkansas, Mississippi and Louisiana, Milestone will now represent U-Line's premier undercounter refrigeration products in a total of 20 states across America's heartland.

Effective April 1, 2017, Milestone will extend its sales, marketing, and distribution expertise into North Dakota, South Dakota, Nebraska, Kansas, Oklahoma, Minnesota, Iowa, Missouri, Wisconsin, Illinois, Indiana, southern Ohio, and Kentucky.

Ramsay Woodall, President of Milestone Distributors, elaborated on the expansion: "Milestone is always looking for ways to grow its platform, particularly appliance distribution for outstanding brands like U-Line. U-Line is the category expert in undercounter and modular refrigeration. First, they have more experience than anyone- they invented the category. Second, they have more practice and study - they have produced more products for longer than any competitor. And finally, they have better solutions - U-Line produces designs and features that no one else does."

ABOUT MILESTONE DISTRIBUTORS

As a family-owned and operated business, Milestone Distributors began its mission in 1974 under the leadership of Kirk Woodall. Milestone Distributors' mission is to be the premier sales, marketing, service and distribution solution to premium and luxury product vendors in the kitchen and bath industries. Milestone is committed to achieving this by developing regional and strategic sales channels based on excellent service, strong profitable relationships, and a product and service offering that allows for significant market share within their customer base.

With its corporate office based in Dallas, Texas, Milestone services the central and southwest United States with offices, showrooms and distribution centers in Dallas, Houston, Tempe, and St. Louis.

ABOUT U-LINE

U-Line, the award-winning market leader in premium built-in undercounter ice making, refrigeration and wine preservation products, celebrates over 50 years of innovation with a collection of modular undercounter refrigeration units that offer advanced technology, aesthetic elegance and seamless integration for use in today's modern kitchens and lifestyles. U-Line has earned a solid reputation as the undercounter market leader by continuing to develop, manufacture and support the best undercounter refrigeration products on the market.

Design, engineering, and final assembly of all products is completed in Milwaukee, Wisconsin, USA.

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